



GOVERNMENT RELATIONS

LEGISLATIVE AND REGIONAL PRIORITIES

2023 ADVISORY COUNCIL SUMMIT

**Office of External Affairs &
Government Relations**

Washington State University



Office of Federal Engagement and Advocacy

Our Goal:

Maximize opportunities with our Congressional delegation and federal agencies by utilizing WSU's research expertise and educational goals. We use a robust engagement strategy with our internal and external stakeholders to meet WSU's land-grant mission and advocate on behalf of WSU students, faculty, and staff.

Objectives in this Goal:

- Significantly increase WSU's visibility, relationships, and influence with the federal government in support of the institution's strategic goals around research expenditures and educational opportunity and the federal funding to support these programs.
- Participate in shaping federal public policy in WSU's areas of expertise including advancing WSU policy ideas and defending policy counter to WSU's research and student driven mission.
- Act as a liaison for WSU faculty, staff, and students in Washington, D.C., supporting engagement with the federal government and associations, and providing strategic guidance to articulate the end goals of WSU in D.C.



WSU in D.C. & D.C. at WSU this Year

2023 at a Glance

- More than **278 meetings** for WSU leadership, faculty, staff, and students were held in D.C., including WSU leaders testifying before Congress.
- Cabinet-level visits to WSU Pullman; Senator Murray, Senator Cantwell, and Committee Chairs visited WSU, and we hosted Congressional visits across the state.
- Held first-ever WSU Chancellors visit to D.C., WSU Agricultural Stakeholder and WSU Leadership Day on the Hill (met with entire Washington state congressional delegation).





Office of Federal Engagement and Advocacy

HOW IT WORKS

1. Develop a biannual federal legislative agenda
2. Advocacy and engagement around reauthorization of federal programs that affect WSU students, faculty, and staff
3. Programmatic requests: annual support for funding federal programs that support WSU students, faculty, and staff
4. Community Development Projects or Earmarks: support targeted funding requests from WSU campuses for research programs and student needs
5. Targeted agency engagement: work with consultants to engage with federal agencies supporting federally funded research at WSU
6. Coalition-based advocacy: identify large scale federal requests, initiatives, and creation of new programs – ex. SAF, Farm Bill, Hydrogen and Tech Hubs
7. Strategically support WSU students, faculty, and staff in facilitating visits to Washington, D.C.
8. Reacting to Congressional efforts or Administration priorities that require defending WSU students, research, and legislative priorities - **PLAYING DEFENSE**



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FEDERAL PRIORITIES

Farm Bill Reauthorization

- AG Research
- Research Facilities Act funding for infrastructure

FAA Reauthorization

CHIPS & Science Act

Community Development Projects (Earmarks) in FY 2023

Thought Leadership



Office of State Relations | 2024 Legislative Session

Core priorities:

- Secure support for Climate Commitment Act compliance
- Supply Chain Management for WSU Vancouver and WSU Everett

Additional issues anticipated

- Expansion of Washington Guaranteed Admissions Program
- Student athlete Name, Image and Likeness
- Financial aid policy/enhancements
- Sexual assault on college campuses
- Drug/behavioral health treatment



THANK YOU & GO COUGS!

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