

2023 ADVISORY COUNCIL SUMMIT

AGENDA

WEDNESDAY, JUNE 7

- 4:00PM **Check-in at hotel**
Courtyard by Marriott
1295 NE North Fairway Rd, Pullman, WA 99163 | 509-332-1500
- Residence Inn by Marriott**
1255 NE North Fairway Rd, Pullman, WA 99163 | 509-332-4400
- 6:00PM **Welcome Reception at the Jordan Schnitzer Museum of Art WSU**
1535 Wilson Rd, Pullman, WA 99164
Transportation to campus will be provided
- 7:00PM **Dinner in the Club Level at Martin Stadium**
1775 NE Stadium Way, Pullman, WA 99164
Located directly across the street from the museum
- 9:00PM **Return to hotel**
Transportation to the hotel will be provided

THURSDAY, JUNE 8

- 8:00AM **Sign-in and Breakfast**
Club Level, Martin Stadium
Transportation to campus will be provided
- 8:15AM **Land Acknowledgement**
Tommy Williams, Retention Counselor, Native American Programs
- 8:20AM **Welcome**
Elizabeth Chilton, WSU Pullman Chancellor, Provost and Executive Vice President
- 8:25AM **Advisory Council History and Impact**
*Mel Netzhammer, WSU Vancouver Chancellor,
Lindsay Fisher, Advisory Council Chair, WSU Vancouver*
- 8:35AM **WSU Pullman Update**
Elizabeth Chilton, WSU Pullman Chancellor, Provost and Executive Vice President
- 8:50AM **WSU System Update and Chancellor Panel**
Overview by Kirk Schulz, WSU President
Moderated Q&A with panel of WSU Chancellors
- 9:35AM **BREAK** (10 min)

- 9:45AM **Student Success Panel Discussion**
The Vice Chancellor's for Student Affairs from each campus will share about their student success initiatives
- 10:30AM **CONCURRENT TOUR SESSIONS**
- 11:45AM **LUNCH**
- 12:45PM **Campaign / Advancement Update**
Mike Connell, Vice President for Advancement
Mariah Maki, Executive Director, WSUAA
- 1:15PM **CONCURRENT TOUR SESSIONS**
- 2:30PM **BREAK** (15 min)
- 2:45PM **Summit Debrief and Action Items**
Break outs led by AC Chairs to get feedback from AC members on the Summit, opportunities for future gatherings and action items.
- 3:30PM **Closing Remarks / Summit Concludes**
Elizabeth Chilton, WSU Pullman Chancellor, Provost and Executive Vice President

AGENDA

WEDNESDAY, JUNE 7, 2023

- 6:00PM **Welcome Reception**
Jordan Schnitzer Museum of Art WSU
Transportation to/from campus provided
- 7:00PM **Dinner**
Club Level, Martin Stadium
- 9:00PM **Return to hotel**

THURSDAY, JUNE 8, 2023

- 8:00AM **Sign in and Breakfast**
Club Level, Martin Stadium
Transportation to campus provided
- 8:15AM **Land Acknowledgement**
Tommy Williams, Retention Counselor,
Native American Programs
- 8:20AM **Welcome**
Chancellor Elizabeth Chilton, WSU Pullman
Provost and Executive Vice President
- 8:25AM **Advisory Council History and Impact**
Chancellor Mel Netzhammer, WSU Vancouver
Lindsay Fisher, AC Chair, WSU Vancouver
- 8:35AM **WSU Pullman Update**
Chancellor Elizabeth Chilton
- 8:50AM **WSU System Update & Chancellor Panel**
WSU President Kirk Schulz and Chancellors
- 9:35AM **Break (10 min)**
- 9:45AM **Student Success Panel Discussion**
Vice Chancellors for Student Affairs
- 10:30AM **Concurrent Tour Sessions**
- 11:45AM **Lunch**
- 12:45PM **Campaign/Advancement Update**
Mike Connell, Vice Pres. for Advancement
Mariah Maki, Exec. Director, WSUAA
- 1:15PM **Concurrent Tour Session**
- 2:30PM **Break (15 min)**
- 2:45PM **Summit Debrief and Action Items**
Advisory Council Chairs
- 3:30PM **Closing Remarks/Summit Concludes**
Chancellor Elizabeth Chilton

EVENT ORGANIZERS & CONTACTS

DAY-OF CONTACTS



HAILEY JAMES
Campus Chief of
Staff, WSU Pullman
509-592-3803



DANA ULRICH
Director of Seattle &
Regional Relations
314-308-8797

CAMPUS CONTACTS



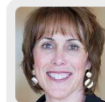
LYNNE VARNER
Associate Vice
Chancellor
WSU Everett



KELLY NEWELL
Asst. Vice Chancellor for
Strategic Partnerships
WSU Global



TRACY JORDAHL
Campus Chief of
Staff
WSU Tri-Cities



MARGARET HOLT
Campus Chief of
Staff
WSU Spokane



SHERRI BENNETT
Campus Chief of
Staff
WSU Vancouver

WSU PULLMAN CONTACTS



GINGER DRUFFEL
Sr. Exec. Assistant
to the President



HALEY KLEMMETSON
Executive Assistant,
Chancellor's Office &
Office of the Provost



SARAH MAHAFFY
Director of Events,
Chancellor's Office



**KRISTINA PETERSON-
WILSON**
Vice Provost for Acad.
Admin. & Chief of Staff

TRAVEL CONTACTS

COURTYARD MARRIOTT

1295 NE North Fairway Rd,
Pullman, WA 99163 | 509-332-1500

RESIDENCE INN MARRIOTT

1255 NE North Fairway Rd,
Pullman, WA 99163 | 509-332-4400

WSU PULLMAN CAMPUS MAP



ADVISORY COUNCIL SUMMIT WEBSITE



WASHINGTON STATE
UNIVERSITY

2023 ADVISORY COUNCIL SUMMIT

JUNE 7-8
Pullman, WA

WSU LEADERSHIP



KIRK SCHULZ
WSU System President



DAVE CILLAY
Chancellor | Global



DARYLL DEWALD
Chancellor | Spokane



ELIZABETH CHILTON
Provost, Exec. VP & Pullman Chancellor



PAUL PITRE
Chancellor | Everett



MEL NETZHAMMER
Chancellor | Vancouver



DAMIEN SINNOTT
Vice Chancellor for Finance & Administration
Tri-Cities

WSU ADMINISTRATORS & STAFF

CAT AMORTEGUI

Policy and Affairs Coordinator,
External Affairs & Govt. Relations

MARK BEATTIE

Assoc. Vice Chancellor, WSU Everett

GLYNDA BECKER FENTER

AVP, Federal Engagement & Advocacy,
Exec. Dir., WSU DC, Ext. Aff. & Govt. Rel.

DANIEL CAMBIZACA

Student Asst. to the Chancellor's
Office, WSU Vancouver

MIKE CONNELL

Vice President for Advancement,
Washington State University

NAREK DANIELYAN

Asst. Vice Chancellor for Strategic
Partnerships, WSU Vancouver

JACOB DOWD

Asst. Director of Federal Relations,
External Affairs & Govt. Relations

HEATHER DYKSTRA

Communications Consultant,
External Affairs & Govt. Relations

PETER GITAU

Vice Chancellor Student Affairs,
WSU Spokane

KATIE GZIRYAN

Director of Public Affairs, External
Affairs & Govt. Relations

CONNOR HAGGERTY

Asst. Director of State Relations,
External Affairs & Govt. Relations

MARIAH MAKI

Executive Director, WSUAA

CHRIS MULICK

Interim Vice President, External
Affairs and Govt. Relations

DEBRA O'DONNELL

Vice Chancellor,
WSU Global Campus

ALEX PIETSCH

Executive Director, Office of
Corporate Engagement

NICOLE PRATAPAS

Vice Chancellor for Development,
WSU Spokane

HAYLEY STATEMA

Director of Development,
WSU Everett

PATTI STAUFFER

Dir. of Health Sci. Public Policy &
Advocacy, Ext. Affairs & Govt. Rel.

ELLEN TAYLOR

Vice Chancellor of Student Affairs,
Washington State University

DOMANIC VANTHOM

Vice Chancellor for Student Affairs
and Enrollment, WSU Vancouver

ADVISORY COUNCIL ATTENDEES



GARY BAKER
WSU Everett
President,
Baker Law Firm



ALISHA BENSON
WSU Spokane
CEO, Greater
Spokane Inc.



JAMES BLOUNT
WSU Global (chair)
Deputy Dir. of Human Res.,
Pacific Northwest Nat'l Lab



MATT BOEHNKE
WSU Tri-Cities
Senator of the 8th Legislative
District of Washington State



MICHAEL BOMAR
WSU Vancouver
Director of Economic Dev.,
Port of Vancouver



MARIE BRUIN
WSU Global
Director, Workforce
Education, WA SBCTC



GERI CARLSON
WSU Everett
Advocate, WSU
Foundation



DAVID CONDON
WSU Spokane
Vice President, Commercial
Group Business, Premera



CORY DUSKIN
WSU Everett (chair)
Owner,
Arlington Pharmacy



BRIAN EVANS
WSU Everett
Principal Wealth Manager,
Madrona Financial Svcs, LLC



LINDSAY FISHER
WSU Vancouver (chair)
Vice Pres. of Administration,
Evergreen Memorial Gardens



MATT FORGE
WSU Pullman
CEO, Pullman
Regional Hospital



FRAN FORGETTE
WSU Tri-Cities
Atty., former WSU Regent,
Rettig Forgette Iller and Bowers



JORDAN FROST
WSU Pullman
Athletic Director,
Issaquah High School



KELLY FUKAI
WSU Spokane (chair)
Vice Pres., Govt. and Community
Affairs, WA Tech Industry Assoc.



LARS GILBERTS
WSU Spokane
VP of Equity & Community
Development, Numerica



JAMES GRADY
WSU Global
CPT, US Army;
Associate, Drexel Hamilton



RUSTIN HALL
WSU Spokane
Principal,
ALSC Architects



LATISHA HILL
WSU Spokane
Senior Vice President,
Avista Development



MANUEL HOCHHEIMER
WSU Spokane
Asst. Vice Pres., WA Branches,
Idaho Central Credit Union



ALEX JACKSON
WSU Spokane
Sr. VP, Chief Exec., Inland NW,
Multicare Health System



PATRICK JENSEN
WSU Tri-Cities (chair)
CEO,
Cadwell Industries



TOM JOHNSON
WSU Spokane
President and CEO (retired),
Spokane Teachers Credit Union



MELANIE LANGE
WSU Pullman (co-chair)
Pullman Community
Member

ADVISORY COUNCIL ATTENDEES



NONA LARSON
WSU Everett
Director of Customer
Experience, PACCAR Parts



KRISTIN LESSEIG
WSU Vancouver
Associate Professor,
Washington State University



DIANA LUIS-CONTRERAS
WSU Vancouver
President,
ASWSU



WAYNE MARTIN
WSU Tri-Cities
Interim COO, National
Security Directorate, PNNL



BRIAN MORENO
WSU Global
Owner,
Steward Leaders



KATHERINE MORGAN
WSU Spokane
CEO, Coeur d'Alene Regional
Realtors



PHIL OHL
WSU Tri-Cities
Managing Partner,
Entropy, LLC



SHELLY O'QUINN
WSU Spokane
CEO,
Innovia Foundation



HEATHER PHIPPS
WSU Spokane
Asst. Dean of Clinical Educ.,
Pacific NW Univ. of Health Sci.



TONY POSTON
WSU Pullman (co-chair)
Executive Director,
CougsFirst!



LURA POWELL
WSU Tri-Cities
Regent, Washington State
University



TOM REESE
WSU Spokane
Vice President,
MGAC



RAY ROBINSON
WSU Tri-Cities
President and CEO,
RKR, Inc.



JUDY ROGERS
WSU Everett
Everett Community
Volunteer



STEPHANIE SCHWEITZER
WSU Pullman
Volunteer and Pullman
Community Member



KEVIN SMITH
WSU Tri-Cities
Manager (retired), U.S. Dept.
of Energy, River Protection



JEFF SNELL
WSU Vancouver
Superintendent,
Vancouver Public Schools



JASMINE TOLBERT
WSU Vancouver
Vice President, People and
Culture, YWCA Clark County



AMBER WALDREF
WSU Spokane
Commissioner,
Spokane County



ROBERT WILLIAMS
WSU Everett
Prog. Manager, Rainier Valley
Community Develop. Fund



GUS WILLIAMS
WSU Global
Workforce Development
Manager, CleanTech Alliance



NADINE WOODWARD
WSU Spokane
Mayor of Spokane,
City of Spokane



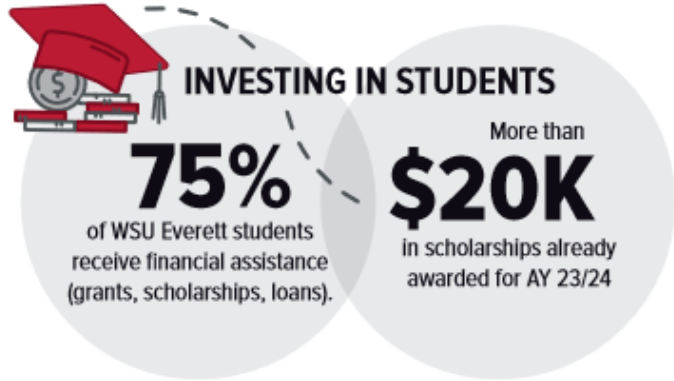
MEI WU
WSU Vancouver
Co-Founder,
Speak Technologies



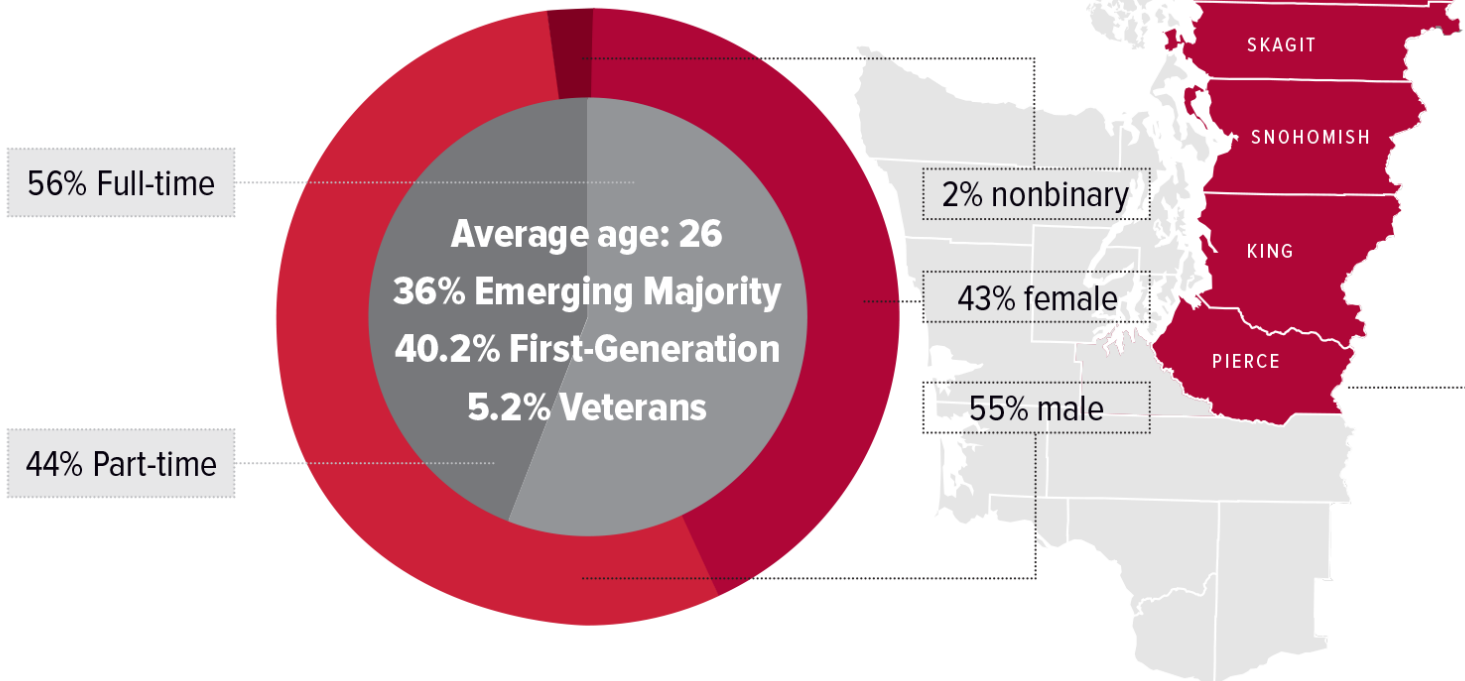
WASHINGTON STATE UNIVERSITY

2023 ADVISORY COUNCIL SUMMIT

June 7th - 8th, 2023



STUDENT DEMOGRAPHICS



25.5 AVERAGE AGE OF STUDENTS

EMERGING MAJORITY **36%**

40.2% FIRST GEN STUDENTS

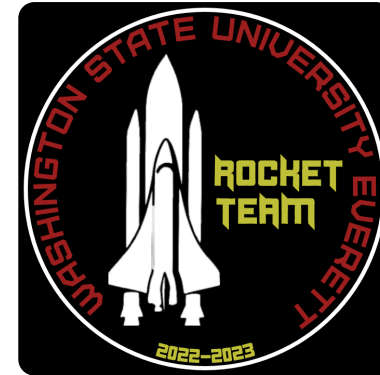
VETERAN STUDENTS **5.2%**

100% TRANSFER STUDENTS



STUDENT PROJECTS & EXPERIENCES

- Rocket Team NASA Student Launch
- [Washington Hospitality Association project](#): An interdisciplinary project including Voiland, Carson, and Murrow to develop a database tool for the hospitality industry.
- Annual Girls Explore STEM event
- Elena Cervantez: Top 10 Senior Award
- CATTs website – Flydration Team <https://www.flydration.co>
- Murrow College students explore Greece & Bulgaria <https://murrowodyssey.weebly.com/our-team.html>
- Switzerland – the new César Ritz College marketing video features two Everett students <https://app.swivle.com/?r=eu-west-1#/s/01gwkgtp5cfdqtpfqdnnh2426/seg>
- (Old news but still good news) Alumni story from Fall '22 Dividend–Kendra Lewis <https://business.wsu.edu/news-events/dividend/fall-2022/kendra-lewis-follows-passion-wsu-everett-wallace-falls/>



BACK OF HOUSE

HOSPITALITY DATABASE



GIRLS
EXPLORE STEM



FACULTY & STAFF SUCCESS STORIES

- Dr. Sergey Lapin has received multiple awards and recognitions.
- Dr. Soobin Seo's VR/Wine research grant:
<https://news.wsu.edu/news/2022/09/28/usda-grant-boosts-research-to-improve-marketing-of-washington-wines/>
- More and more awards information!
<https://news.wsu.edu/announcements/wsu-everett-honors-faculty-staff-and-students-at-annual-chancellors-awards-reception/>
- STEM-Oriented Alliance of Research (SOAR) Team:
<https://www.sciencedirect.com/science/article/pii/S1473837623000242>
- CleanTech Alliance: Lynne Varner will moderate the Workforce Keynote Panel at the 2023 CleanTech Innovation Showcase on June 22 in Seattle. Aaron Feaver, executive director of the WSUE-based JCDREAM will be a panelist at the 2023 CleanTech Innovation Showcase.



DR. SERGEY LAPIN

A CAS INTERDISCIPLINARY CATALYST AWARD WINNER!

Sergey Lapin, Associate Director of Data Analytics and Professor in the CAS Department of Mathematics & Statistics, was selected to receive the 2023 College of Arts and Sciences Interdisciplinary Catalyst Award. The award recognizes those who consistently bring colleagues together across disciplinary and institutional boundaries in service of shared academic accomplishments.



GLOBAL
BABA

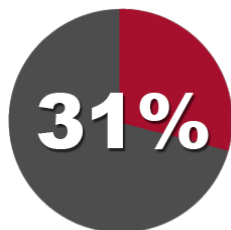
Global Campus Enrollment: Fall 2022

Acad. Career	Full Time	Part Time	Total
Undergrad	1433	1158	2591
Grad	30	213	343
Business	116	891	1007
Totals	1579	2262	3841

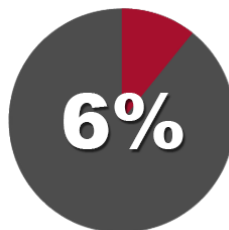
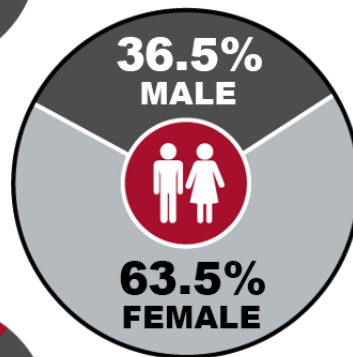
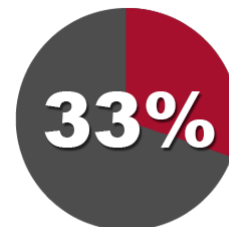
Non-Global Enrollment: Fall 2022

Campus	Undergrad	Grad/Prof	Total
Pullman	3048	82	3130
Everett	93	0	93
Spokane	3	52	55
Tri Cities	164	10	174
Vancouver	339	6	345
Total	3647	150	3797

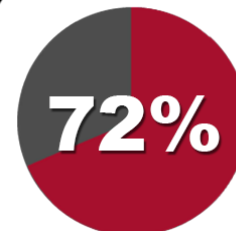
FIRST GENERATION



STUDENTS OF COLOR



VETERANS



WA RESIDENTS

AVERAGE AGE OF STUDENTS **31**

48 U.S. STATES REPRESENTED

STUDENTS FROM **33 COUNTRIES** REPRESENTED

2022 SPECIAL SESSION ENROLLMENTS

WINTER 2022	876
SUMMER 2022	6,270



STUDENT ENGAGEMENT AT A DISTANCE

EVENT TYPE	TOPICS	EXAMPLES OF PROGRAMS
Games	Trivia, Bingo, Jeopardy, Family Feud, Scattergories	Virtual GameDay Lounge
Informal Learning Webinars	Career services, financial literacy, data management, health & wellness, veterans benefits, and mental health	Tips for Interviewing & Working Virtually
Livestream Presentation	Leadership, nutrition, and music/cultural	Great Ramen Cook-off
Interactive Forums	Student services civic engagement, affinity group	Caring Cougar Cards
Asynchronous	Virtual 5K, Spring Cleaning, photo contest, and Virtual Scavenger Hunt	Virtual 5K
TOTAL PARTICIPANTS:	1148	

Collaborations with over 20 different partners in 2021 – 2022!



WSU GLOBAL CAMPUS STUDENTS HAVE THEIR HANDS FULL --- LITERALLY!

Chris Jose, a May 2023 graduate, exemplifies a “traditional” non-traditional WSU Global Campus student, holding his hours-old daughter during our live remote graduation ceremony

Adult learners have competing priorities beyond academics: Work obligations, parenting, caregiving, civic and volunteer responsibilities which are served by the Global Campus in unique ways.





AVERAGE AGE
OF STUDENT

21.8

TOTAL
ENROLLMENT

17,827*

*As of Fall 2022

31%

STUDENTS OF COLOR

28.8%

FIRST GENERATION

75.5%

WA RESIDENTS



WELCOME TO WSU PULLMAN!

WSU Pullman serves as the headquarters for seven of the university's ten academic colleges

The campus has nearly 500 Registered Student Organizations

Pullman serves as the home of (to name a few):

Cougar Athletics

The Jordan Schnitzer Museum of Art WSU—the only university art museum in eastern Washington, and the only art museum in Whitman County

Northwest Public Broadcasting, a service that reaches more than 3.6 million people throughout the northwest

One of only 32 accredited veterinary schools in the country

We have over 200 different degree programs





**WSU PULLMAN
IS.....**

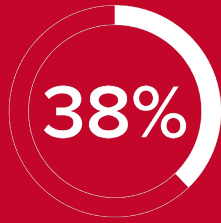
**THE ONLY RESIDENTIAL
CAMPUS IN THE WSU
SYSTEM**

**THE LARGEST EMPLOYER
IN WHITMAN COUNTY,
WITH NEARLY 5,000
PERMANENT EMPLOYEES**

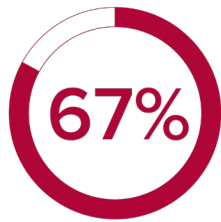
**THE ONLY FULLY
RESIDENTIAL, PUBLIC
RESEARCH UNIVERSITY IN
EASTERN WASHINGTON**



Washington Residents



**Black, Indigenous,
People of Color**



Graduate & Professional



First-generation Students

This spring, **354 new health professionals** graduated from WSU Spokane. One of those students was **Raven Burns, the first Native American student** to graduate from the College of Medicine.

In 2022, WSU Spokane received **\$33.5 million** in research funding.

The **College of Nursing** is currently ranked in the top 10 in funding from the National Institute for Health (NIH).



NEW AND GROWING PROGRAMS

Native American Health Sciences

Indigenous Healing Perspectives
Certificate

College of Medicine

Master of Healthcare Administration and
Leadership

College of Pharmacy & Pharmaceutical Sciences and College of Medicine

B.S. in Pharmaceutical and Medical
Sciences





CAMPUS SUCCESS STORIES

This spring, the College of Medicine, in partnership with Providence, launched **the first-ever pediatrics residency program in Eastern Washington.**

WSU Spokane was awarded \$7 million this legislative session to begin the planning of the **Team Health Education Building.**

This summer, the campus will open the newly renovated **Medicine Building**, which will become the new home for the College of Medicine and will expand the educational capacity of the health sciences.





DIVERSE COMMUNITY

50% of students come from
diverse backgrounds

FIRST-GENERATION

46% of students are the first
in their families to attend college

COMPREHENSIVE OFFERINGS

20+ bachelor's degrees
30+ graduate programs

SERVING WASHINGTON

95% of student are
Washington residents



EMERGING PROGRAMS

Institute For Northwest Energy Futures

- Integrate new and existing scientific capacity in economics, environmental science, data analytics, transportation logistics, and carbon management
- Research and analyze clean energy transition plans for policy makers/industry
- Consider social impacts of policy choices

Bioproducts, Sciences, and Engineering Laboratory and Bioproducts Institute

- Expanding WSU Tri-Cities' reach and testing capabilities of sustainable aviation fuels (SAF)
- Develop first-of-its-kind fuel bank – the world's first repository
- Partnership with Snohomish County and WSU

NEW PROGRAMS

School of Engineering and Applied Sciences: Cybersecurity Degree

- Meeting demand for computer science professionals
- B.S.
- Fall 2023

College of Nursing: Social Work BSW and MSW Degrees

- Meeting Washington's mental health workforce needs
- Offering a 4+1 B.S.W. to M.S.W. program
- Fall 2024



COLLABORATION HALL



❖ **Newest academic building on campus**

- state-of-the-art teaching laboratories and classrooms
- inviting collaboration spaces for all students
- grand staircase ideal for presentations and events

❖ **2022 recipient of Design Build Institute of America awards**

- Merit Award – Educational Facilities
- Chair's Award



STUDENTS

- Fall enrollment: 2,833
- Average age of student: 25
- Female-to-male ratio: 52:48
- 6% of students are veterans
- Average new transfer GPA: 3.2
- Average new freshman GPA: 3.42
- 43% first generation students
- 35% students of color



ACADEMICS

- 25 bachelor's degrees
- 8 master's degrees
- 3 doctorate degrees
- 1 Chancellor Netzhammer
- 8 colleges on campus
- 1:14 faculty to student ratio
- 200 doctorate faculty



CAMPUS

- 351 gorgeous acres
- 3 mountain views
- 6 miles of trails
- Founded date: 1989



ALUMNI

- 18,172 WSU Vancouver alumni
- 95% remain in the area
- 65,287 WSU alumni (from any campus) reside in the region
- 236,150 WSU alumni worldwide



EQUITY IN ACTION

BaCE Summer Academy

The BaCE Summer Pedagogy Academy provides equity-minded tools and culturally responsive teaching practices. The tools and practices explored in the sessions support student success, retention and sense of belonging.

Implementation of equity impact assessment tool

Aspen-AASCU Transfer Student Success & Equity Intensive

The Transfer Intensive is a one-year initiative consisting of monthly sessions designed to support partnerships between community colleges and AASCU members in advancing the practices and policies associated with improved, more equitable student success.

Future Leaders Project

This is an initiative of Workforce Southwest Washington, Columbia River Economic Development Council and WSU Vancouver that seeks to connect students from historically marginalized communities with regional employers and provide them with the tools to thrive as they prepare to enter the workforce.



Fig. 1. WSU Vancouver Equity and Diversity Advisory Board



COMING SOON: A NEW LIFE SCIENCES BUILDING



Vancouver is currently constructing a new Life Sciences Building

- Building will open in early 2024
- Cost is approximately \$70M
 - \$60M received from State
 - \$10M raised through philanthropy
 - Cowlitz Indian Tribe gifted \$1M to support the green house

