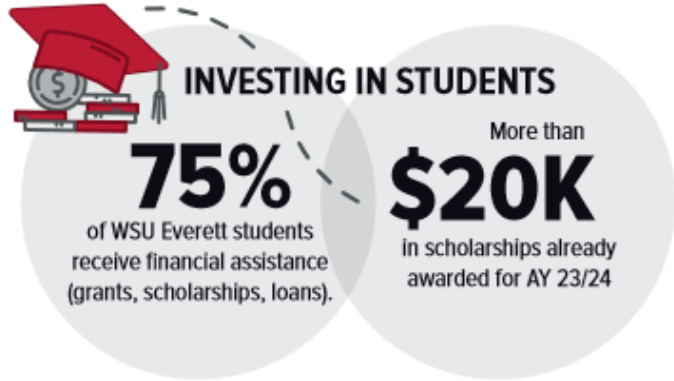




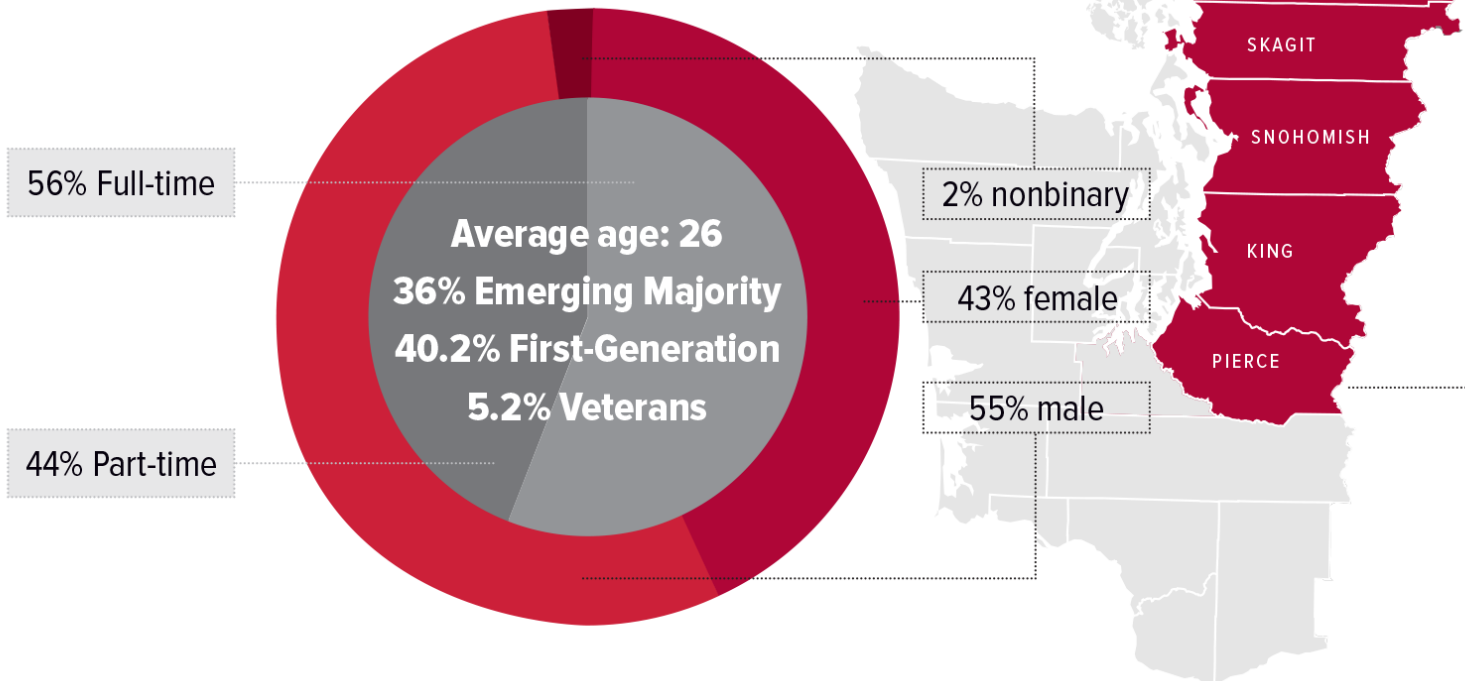
WASHINGTON STATE UNIVERSITY

2023 ADVISORY COUNCIL SUMMIT

June 7th - 8th, 2023



STUDENT DEMOGRAPHICS



25.5 AVERAGE AGE OF STUDENTS

EMERGING MAJORITY **36%**

40.2% FIRST GEN STUDENTS

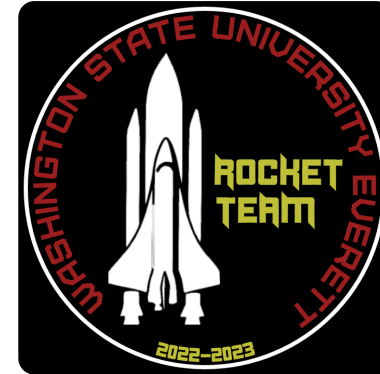
VETERAN STUDENTS **5.2%**

100% TRANSFER STUDENTS



STUDENT PROJECTS & EXPERIENCES

- Rocket Team NASA Student Launch
- [Washington Hospitality Association project](#): An interdisciplinary project including Voiland, Carson, and Murrow to develop a database tool for the hospitality industry.
- Annual Girls Explore STEM event
- Elena Cervantez: Top 10 Senior Award
- CATTs website – Flydration Team <https://www.flydration.co>
- Murrow College students explore Greece & Bulgaria <https://murrowodyssey.weebly.com/our-team.html>
- Switzerland – the new César Ritz College marketing video features two Everett students <https://app.swivle.com/?r=eu-west-1#/s/01gwkgtp5cfdqtpfqdnnh2426/seg>
- (Old news but still good news) Alumni story from Fall '22 Dividend–Kendra Lewis <https://business.wsu.edu/news-events/dividend/fall-2022/kendra-lewis-follows-passion-wsu-everett-wallace-falls/>



BACK OF HOUSE

HOSPITALITY DATABASE



GIRLS
EXPLORE STEM



FACULTY & STAFF SUCCESS STORIES

- Dr. Sergey Lapin has received multiple awards and recognitions.
- Dr. Soobin Seo's VR/Wine research grant:
<https://news.wsu.edu/news/2022/09/28/usda-grant-boosts-research-to-improve-marketing-of-washington-wines/>
- More and more awards information!
<https://news.wsu.edu/announcements/wsu-everett-honors-faculty-staff-and-students-at-annual-chancellors-awards-reception/>
- STEM-Oriented Alliance of Research (SOAR) Team:
<https://www.sciencedirect.com/science/article/pii/S1473837623000242>
- CleanTech Alliance: Lynne Varner will moderate the Workforce Keynote Panel at the 2023 CleanTech Innovation Showcase on June 22 in Seattle. Aaron Feaver, executive director of the WSUE-based JCDREAM will be a panelist at the 2023 CleanTech Innovation Showcase.



DR. SERGEY LAPIN

A CAS INTERDISCIPLINARY CATALYST AWARD WINNER!

Sergey Lapin, Associate Director of Data Analytics and Professor in the CAS Department of Mathematics & Statistics, was selected to receive the 2023 College of Arts and Sciences Interdisciplinary Catalyst Award. The award recognizes those who consistently bring colleagues together across disciplinary and institutional boundaries in service of shared academic accomplishments.



GLOBAL
BBA

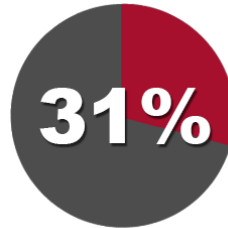
Global Campus Enrollment: Fall 2022

Acad. Career	Full Time	Part Time	Total
Undergrad	1433	1158	2591
Grad	30	213	343
Business	116	891	1007
Totals	1579	2262	3841

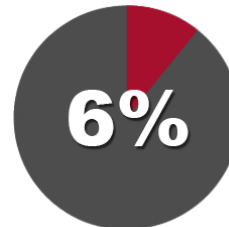
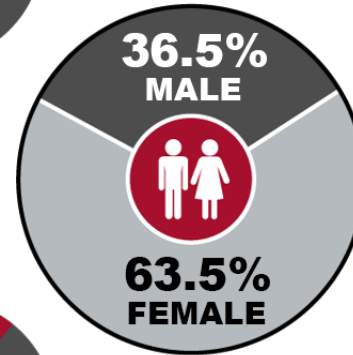
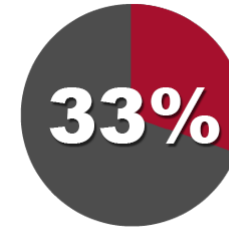
Non-Global Enrollment: Fall 2022

Campus	Undergrad	Grad/Prof	Total
Pullman	3048	82	3130
Everett	93	0	93
Spokane	3	52	55
Tri Cities	164	10	174
Vancouver	339	6	345
Total	3647	150	3797

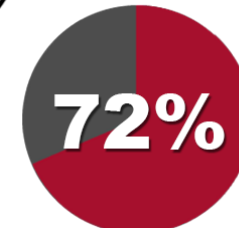
FIRST GENERATION



STUDENTS OF COLOR



VETERANS



WA RESIDENTS

AVERAGE AGE OF STUDENTS **31**

48 U.S. STATES REPRESENTED

STUDENTS FROM **33 COUNTRIES** REPRESENTED

2022 SPECIAL SESSION ENROLLMENTS

WINTER 2022	876
SUMMER 2022	6,270



STUDENT ENGAGEMENT AT A DISTANCE

EVENT TYPE	TOPICS	EXAMPLES OF PROGRAMS
Games	Trivia, Bingo, Jeopardy, Family Feud, Scattergories	Virtual GameDay Lounge
Informal Learning Webinars	Career services, financial literacy, data management, health & wellness, veterans benefits, and mental health	Tips for Interviewing & Working Virtually
Livestream Presentation	Leadership, nutrition, and music/cultural	Great Ramen Cook-off
Interactive Forums	Student services civic engagement, affinity group	Caring Cougar Cards
Asynchronous	Virtual 5K, Spring Cleaning, photo contest, and Virtual Scavenger Hunt	Virtual 5K
TOTAL PARTICIPANTS:	1148	

Collaborations with over 20 different partners in 2021 – 2022!

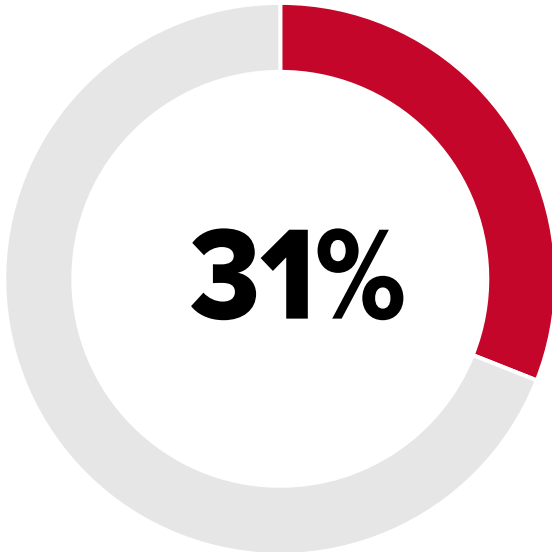
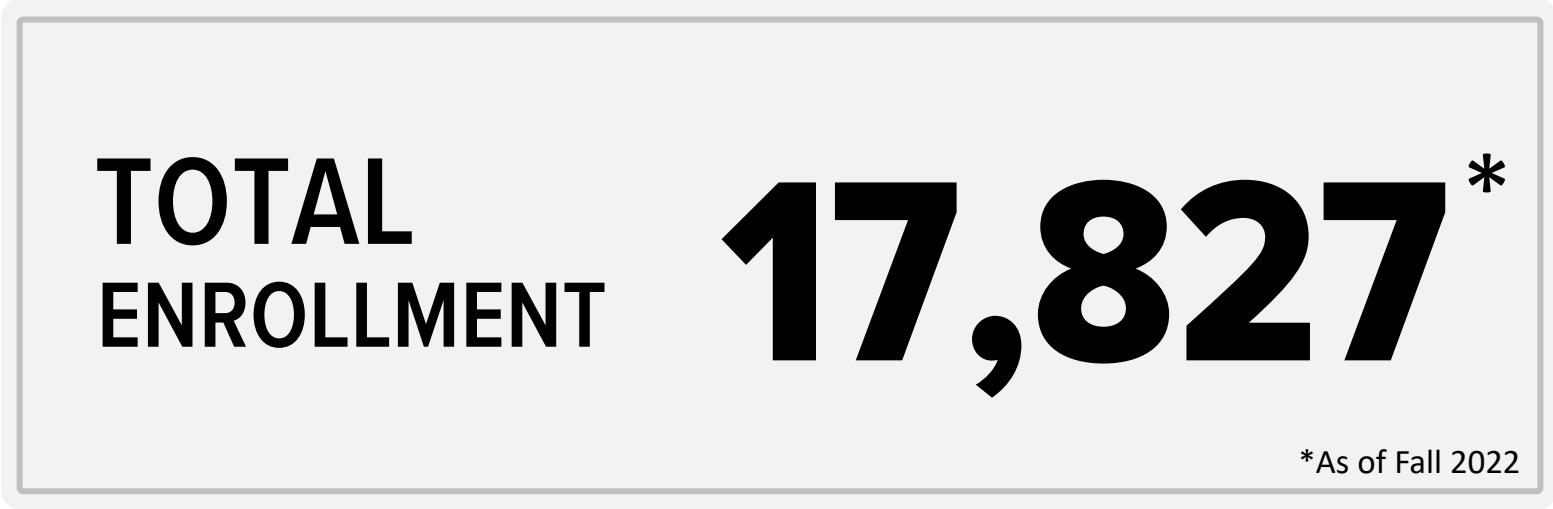
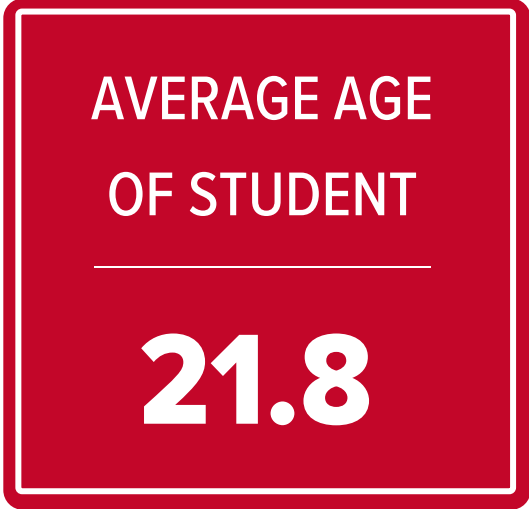


WSU GLOBAL CAMPUS STUDENTS HAVE THEIR HANDS FULL --- LITERALLY!

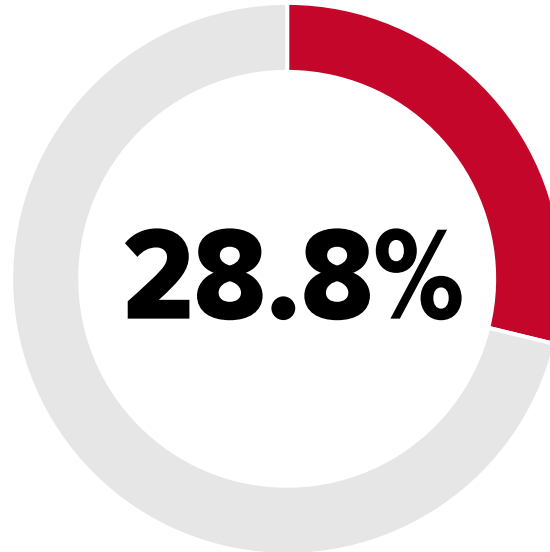
Chris Jose, a May 2023 graduate, exemplifies a “traditional” non-traditional WSU Global Campus student, holding his hours-old daughter during our live remote graduation ceremony

Adult learners have competing priorities beyond academics: Work obligations, parenting, caregiving, civic and volunteer responsibilities which are served by the Global Campus in unique ways.

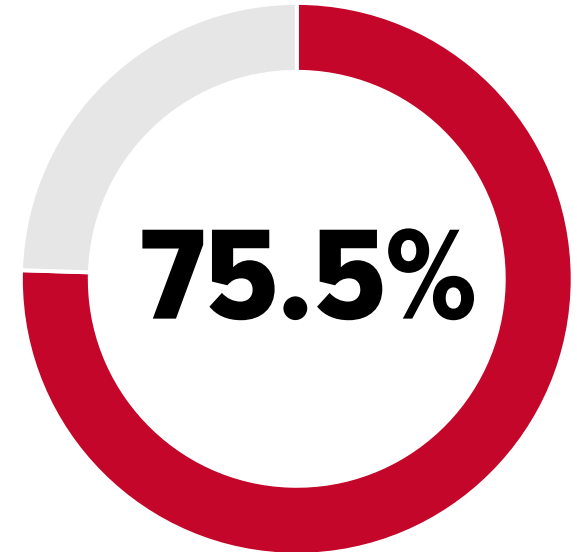




STUDENTS OF COLOR



FIRST GENERATION



WA RESIDENTS



WELCOME TO WSU PULLMAN!

WSU Pullman serves as the headquarters for seven of the university's ten academic colleges

The campus has nearly 500 Registered Student Organizations

Pullman serves as the home of (to name a few):

Cougar Athletics

The Jordan Schnitzer Museum of Art WSU—the only university art museum in eastern Washington, and the only art museum in Whitman County

Northwest Public Broadcasting, a service that reaches more than 3.6 million people throughout the northwest

One of only 32 accredited veterinary schools in the country

We have over 200 different degree programs



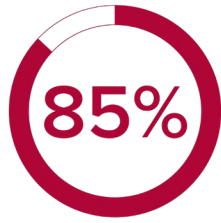


**WSU PULLMAN
IS.....**

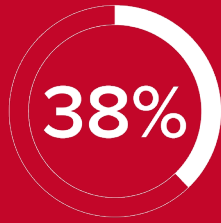
**THE ONLY RESIDENTIAL
CAMPUS IN THE WSU
SYSTEM**

**THE LARGEST EMPLOYER
IN WHITMAN COUNTY,
WITH NEARLY 5,000
PERMANENT EMPLOYEES**

**THE ONLY FULLY
RESIDENTIAL, PUBLIC
RESEARCH UNIVERSITY IN
EASTERN WASHINGTON**



Washington Residents



**Black, Indigenous,
People of Color**



Graduate & Professional



First-generation Students

This spring, **354 new health professionals** graduated from WSU Spokane. One of those students was **Raven Burns, the first Native American student** to graduate from the College of Medicine.

In 2022, WSU Spokane received **\$33.5 million** in research funding.

The **College of Nursing** is currently ranked in the top 10 in funding from the National Institute for Health (NIH).



NEW AND GROWING PROGRAMS

Native American Health Sciences

Indigenous Healing Perspectives
Certificate

College of Medicine

Master of Healthcare Administration and
Leadership

College of Pharmacy & Pharmaceutical Sciences and College of Medicine

B.S. in Pharmaceutical and Medical
Sciences





CAMPUS SUCCESS STORIES

This spring, the College of Medicine, in partnership with Providence, launched **the first-ever pediatrics residency program in Eastern Washington.**

WSU Spokane was awarded \$7 million this legislative session to begin the planning of the **Team Health Education Building.**

This summer, the campus will open the newly renovated **Medicine Building**, which will become the new home for the College of Medicine and will expand the educational capacity of the health sciences.





DIVERSE COMMUNITY

50% of students come from
diverse backgrounds

FIRST-GENERATION

46% of students are the first
in their families to attend college

COMPREHENSIVE OFFERINGS

20+ bachelor's degrees
30+ graduate programs

SERVING WASHINGTON

95% of student are
Washington residents



EMERGING PROGRAMS

Institute For Northwest Energy Futures

- Integrate new and existing scientific capacity in economics, environmental science, data analytics, transportation logistics, and carbon management
- Research and analyze clean energy transition plans for policy makers/industry
- Consider social impacts of policy choices

Bioproducts, Sciences, and Engineering Laboratory and Bioproducts Institute

- Expanding WSU Tri-Cities' reach and testing capabilities of sustainable aviation fuels (SAF)
- Develop first-of-its-kind fuel bank – the world's first repository
- Partnership with Snohomish County and WSU

NEW PROGRAMS

School of Engineering and Applied Sciences: Cybersecurity Degree

- Meeting demand for computer science professionals
- B.S.
- Fall 2023

College of Nursing: Social Work BSW and MSW Degrees

- Meeting Washington's mental health workforce needs
- Offering a 4+1 B.S.W. to M.S.W. program
- Fall 2024



COLLABORATION HALL



❖ **Newest academic building on campus**

- state-of-the-art teaching laboratories and classrooms
- inviting collaboration spaces for all students
- grand staircase ideal for presentations and events

❖ **2022 recipient of Design Build Institute of America awards**

- Merit Award – Educational Facilities
- Chair's Award



STUDENTS

- Fall enrollment: 2,833
- Average age of student: 25
- Female-to-male ratio: 52:48
- 6% of students are veterans
- Average new transfer GPA: 3.2
- Average new freshman GPA: 3.42
- 43% first generation students
- 35% students of color



ACADEMICS

- 25 bachelor's degrees
- 8 master's degrees
- 3 doctorate degrees
- 1 Chancellor Netzhammer
- 8 colleges on campus
- 1:14 faculty to student ratio
- 200 doctorate faculty



CAMPUS

- 351 gorgeous acres
- 3 mountain views
- 6 miles of trails
- Founded date: 1989



ALUMNI

- 18,172 WSU Vancouver alumni
- 95% remain in the area
- 65,287 WSU alumni (from any campus) reside in the region
- 236,150 WSU alumni worldwide



EQUITY IN ACTION

BaCE Summer Academy

The BaCE Summer Pedagogy Academy provides equity-minded tools and culturally responsive teaching practices. The tools and practices explored in the sessions support student success, retention and sense of belonging.

Implementation of equity impact assessment tool

Aspen-AASCU Transfer Student Success & Equity Intensive

The Transfer Intensive is a one-year initiative consisting of monthly sessions designed to support partnerships between community colleges and AASCU members in advancing the practices and policies associated with improved, more equitable student success.

Future Leaders Project

This is an initiative of Workforce Southwest Washington, Columbia River Economic Development Council and WSU Vancouver that seeks to connect students from historically marginalized communities with regional employers and provide them with the tools to thrive as they prepare to enter the workforce.



Fig. 1. WSU Vancouver Equity and Diversity Advisory Board



COMING SOON: A NEW LIFE SCIENCES BUILDING



Vancouver is currently constructing a new Life Sciences Building

- Building will open in early 2024
- Cost is approximately \$70M
 - \$60M received from State
 - \$10M raised through philanthropy
 - Cowlitz Indian Tribe gifted \$1M to support the green house

