

2019 ADVISORY COUNCIL SUMMIT

ITINERARY & AGENDA

TUESDAY, JUNE 4

- 1:45PM **Meet at Brelsford Vineyards Apartments**
Tour the first on-campus housing facility constructed on an urban campus
215 University Drive, Richland, WA 99354
- 2:00PM **CONCURRENT TOURS: Brelsford Vineyards Apartments**
All groups will meet at the main entrance and group at the pool
- 2:45PM **Travel to Wine Science Center (WSC)**
359 University Drive, Richland, WA 99354
- 3:00PM **Lessons Learned on Public-Private-Partnership Housing**
- John Mancinelli, Chief of Staff
 - Chris Meiers, Vice Chancellor for Student Affairs
 - Ray White, Vice Chancellor for Finance & Administration
- 4:00PM **Wine Science Center Tours**
- 4:45PM **Reception in Wine Science Center Foyer | Introduction & Welcome**
- Colleen Kerr, Vice President for External Affairs & Government Relations
 - Sandra Haynes, Chancellor of WSU Tri-Cities
- 5:45PM **Travel to The Lodge at Columbia Point**
530 Columbia Point Drive, Richland, WA 99352
- 6:00PM Hotel Check-In
- 7:00PM **Welcome Dinner at The Lodge at Columbia Point**

WEDNESDAY, JUNE 5

- 8:00AM **Travel to WSU Tri-Cities campus**
2770 Crimson Way, Richland, WA 99354
Park in the Consolidated Information Center (CIC) Lot
- 8:20AM **Sign-in & Refreshments**
Main Entrance of Consolidated Info Center (CIC) Building (facing Crimson Way)
- 8:35AM **Introduction to the Day**
- Colleen Kerr, Vice President for External Affairs & Government Relations
 - John Mancinelli, Chief of Staff, WSU Tri-Cities

- 8:40AM **WHAT WE LOOK LIKE TODAY: A Portrait of the Six WSU Campuses**
 Pullman | Tri-Cities | Everett | Vancouver | Spokane | Global Campus
Moderated by:
- Chancellor Daryll DeWald [Spokane]
 - Chancellor Mel Netzhammer [Vancouver]
 - Chancellor Sandra Haynes [Tri-Cities]
 - Phil Weiler (VP, Marketing & Comms.) [Pullman]
 - Chancellor Paul Pitre [Everett]
 - Dave Cillay (VP, Acad. Outreach & Innovation) [Global]
- Six concurrent groups will rotate through each presentation every 12 minutes*
- 9:50AM Travel to CIC Room 120
- 10:05AM **BEYOND THE WSU TRI-CITIES POSTER: Insights & Highlights from our Host Campus**
- Sandra Haynes, Chancellor of WSU Tri-Cities
- 10:25AM **Capitalizing on Advisory Council Expertise**
 A facilitated conversation drawing on advisory council talent and expertise in an exploration of best practices and lessons learned
Moderated by: Colleen Kerr, Vice President for External Affairs & Government Relations
- 11:20AM Break
- 11:30AM **Discussion on Campus Programming**
 A facilitated conversation with advisory council members on campus program needs
Moderated by: Dave Cillay, Vice President for Academic Outreach & Innovation
- 12:25PM Travel to Student Union Building (SUB)
- 12:40PM **LUNCH**
Student Union Building (SUB), Room 120S
- 1:00PM **Associated Students of WSU Tri-Cities Presentation**
- 1:30PM Travel to Consolidated Information Center (CIC)
- 1:40PM **Next Steps in the WSU/Pacific NW National Lab relationship: A Focus on Institutes**
Moderated by: Chris Keane, Vice President for Research
- 2:40PM Break
- 2:55PM **University Update**
 President Schulz will share his insights on how the progress of the past year has strengthened the foundation for creating a system-wide strategic plan
- Kirk H. Schulz, President of Washington State University
- 3:15PM **Strategic Planning & System Integration**
 A facilitated conversation around the WSU system and strategic planning
- Jean Frankel, Founder, President & CEO, Ideas for Action LLC
 Consultant for WSU System Strategic Planning
- 4:30PM **Debrief & Moving Forward**
 A facilitated conversation with Chancellor Netzhammer wrapping up the Summit and looking ahead
- Mel Netzhammer, Chancellor of WSU Vancouver
- 5:00PM Summit Concludes



WASHINGTON STATE UNIVERSITY



Washington State University Tri-Cities Campus

WSU Advisory Council Summit

Tri-Cities, June 4-5, 2019

COORDINATORS & DAY-OF CONTACTS



**WASHINGTON STATE
UNIVERSITY**

**2019 WSU ADVISORY
COUNCIL SUMMIT**

June 4-5, 2019

WSU SPOKANE



Margaret Holt
Executive Asst. to the Chancellor
Cell: 509-998-1172

WSU TRI-CITIES



John Mancinelli
Chief of Staff
Cell: 509-396-1091

WSU VANCOUVER



Renee Bartocci
Chief of Staff
Cell: 360-601-1782

**WSU EXT. AFFAIRS &
GOVT RELATIONS**



Marcia Garrett
Director of Regional Relations
Cell: 206-300-1930

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2019 ADVISORY COUNCIL MEMBERS



Carl Adrian
WSU Tri-Cities
*Pres. & CEO, Tri-City
Development Council*



Brad Fisher
WSU Tri-Cities
*Sr. Vice President & Branch Director
RBC Wealth Management*



Steven Ashby
WSU Tri-Cities
*Laboratory Director
Pacific Northwest National Lab*



Lindsay Fisher
WSU Vancouver
*Advisory Council Chair; Vice Pres.,
Evergreen Memorial Gardens*



Gary Baker
WSU Everett
*Attorney at Law
Baker Law Firm P.S.*



Fran Forgette
WSU Tri-Cities
*Advisory Council Chair; Attorney
Rettig Forgette Iller Bowers, LLP*



Ken Baldwin
WSU Everett
*Principal, Business
Solutions Entrepreneur*



Lars Gilberts
WSU Spokane
CEO
Spokane University District



Bob Bolerjack
WSU Everett
*Executive Director of Govt. Affairs
City of Everett*



Brent Grening
WSU Vancouver
CEO
Port of Ridgefield



Mike Bomar
WSU Vancouver
*Director of Economic Development
Port of Vancouver*



Rustin Hall
WSU Spokane
*President/CEO
ALSC Architects*



Betsy Cowles
WSU Spokane
*Chairman
Cowles Company*



Latisha Hill
WSU Spokane
*Director of Business Development
Avista Corp.*



Crystal Donner
WSU Everett
*President/CEO
Perteet Engineering*



Tom Johnson
WSU Spokane
*Retired President/CEO
Spokane Teachers Credit Union*

2019 ADVISORY COUNCIL MEMBERS



Robert Knight
WSU Vancouver
President
Clark College



Kevin Smith
WSU Tri-Cities
*Executive VP/General
Manager, PAE*



Jim Kolva
WSU Spokane
Owner
Jim Kolva Associates



Jessica Stickle
WSU Everett
*President/CEO, Greater Marysville
Tulip Chamber of Commerce*



Wayne Martin
WSU Tri-Cities
Retired
Pacific Northwest National Lab



Barb Tolbert
WSU Everett
Mayor
City of Arlington



Pat McClain
WSU Everett
Advisory Council Chair
McClain Insurance Services



Mei Wu
WSU Vancouver
Managing Director
SmartRG Inc.



Tom Reese
WSU Spokane
Spokane Branch Manager
URS Corporation



Tom Yount
WSU Tri-Cities
*Vice President, Engineering &
Technology Group, Atkins*



Brent Ridge
WSU Tri-Cities
*CFO & Vice President of Corporate
Services, Energy Northwest*

UNIVERSITY LEADERSHIP



Kirk H. Schulz

President

WSU



Mitzi Montoya

Provost

WSU



Lura Powell

Regent

WSU Board of Regents



Paul E. Pitre

Chancellor

WSU Everett



Daryll DeWald

Chancellor

WSU Health Sciences Spokane



Sandra Haynes

Chancellor

WSU Tri-Cities



Mel Netzhammer

Chancellor

WSU Vancouver

EXECUTIVE OFFICERS



Dave Cillay
Vice President

Acad. Outreach & Innovation



Chris Keane
Vice President

Office of Research



Colleen Kerr
Vice President

Ext. Affairs & Govt. Relations



Stacy Pearson
Vice President & CFO

Finance & Administration



Sasi Pillay
Vice President & CIO

Information Tech. Services



Phil Weiler
Vice President

Marketing & Communications

PRESENTERS & ADMINISTRATORS

Max Ault

*Assistant Vice Chancellor for
Strategic Partnerships, WSU Vancouver*

Karina Barajas

*Asst. to the Chief of Staff
WSU Tri-Cities*

Jean Frankel

*Founder, President & CEO
Ideas for Action, LLC*

Chris Hoyt

*Chief of Staff, Office of the President
WSU Pullman*

George Keegan

*Senior Associate Vice President
WSU Foundation*

Brooke Ledebor

*Director of Development
WSU Health Sciences Spokane*

Chris Meiers

*Vice Chancellor for Student Affairs
WSU Tri-Cities*

Chris Mulick

*Director of State Relations
WSU External Affairs & Govt. Relations*

Alex Pietsch

*Assoc. Vice President of Corporate Relations
WSU Foundation*

Deanne Pilkenton

*Exec. Asst. to the Chancellor
WSU Tri-Cities*

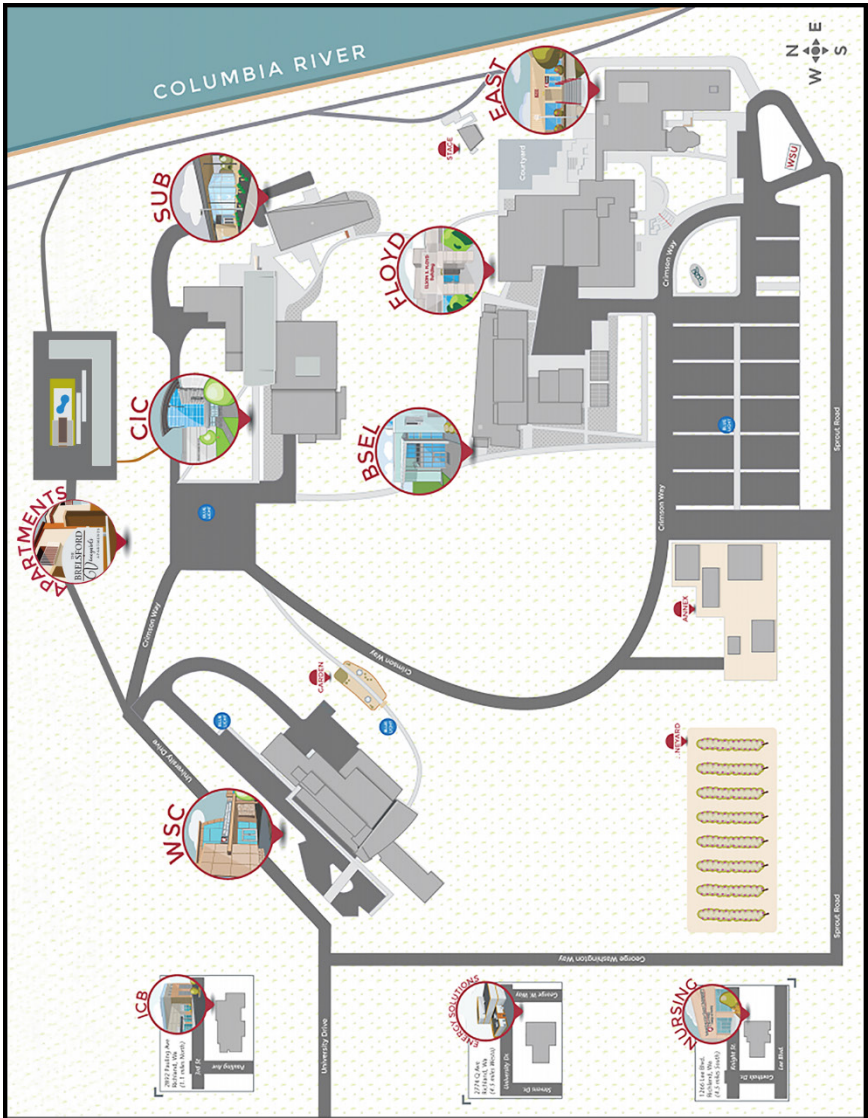
Lynne Varner

*Associate Vice Chancellor of
Marketing, WSU Everett*

Ray White

*Vice Chancellor of Finance & Administration
WSU Tri-Cities*

MAPS



WASHINGTON STATE
UNIVERSITY
TRI-CITIES

- ANNEX** Annex Complex
- BSEL** Bioproducts, Sciences & Engineering Lab
- CIC** Consolidated Information Center
- EAST** East Building
- ENERGY SOLUTIONS** Energy Solutions Engineering Lab
- FLOYD** Elson S. Floyd Building
- GARDEN** Columbia Center Rotary Charity Garden
- ICB** Innovation Center
- NURSING** College of Nursing
- STAGE** Rotary Stage
- SUB** Student Union Building
- VINEYARD** Albert Ravenholt Research Vineyard
- WSC** Ste. Michèle Wine Estates Wine Science Center

2018/2019 WSU SNAPSHOT

WSU Tuition and Fees, annual (Pullman) Fall 2018

Resident undergrad: **\$11,584 w/ fees**

Nonresident undergrad: **\$25,820 w/ fees**

Cost of Attendance (Pullman, Resident UGRD): **\$27,480**

Total Biennial Operating Budget Revenues

2017-2019: **\$2.3 billion**

(\$479 million of this is state appropriation)

Total Capital Budget 2017-19 Biennium:

\$157.3 million

Budget Breakdown by Campus FY 2018

Pullman/Spokane: \$218.1 state/ \$223.3 tuition/ **\$441.4m total**

Tri-Cities: \$9.0 state/ \$12.5 tuition/ **\$21.5m total**

Vancouver: \$18.3 state/ \$26.2 tuition/ **\$44.5m total**

Total: \$245.4 state/ \$262 tuition/ **\$507.4m total**

Total Research & Development Expenditures (2017)

\$352.9 million (National Science Foundation, 2017)

WSU Endowment (FY 2018)

\$1.024 billion (\$507.3 million WSU Foundation;

\$517.0 million land grant funds)

Private Support (annual fundraising) FY18

\$145.1 million

Athletics Budget FY 2018

\$65.1 million generated by Athletics Operations, primarily from Pac-12 distributions (which include all broadcast revenues), ticket sales, contributions, sponsorship rights, NCAA distributions and student fees allocated by ASWSU. No general fund or tuition dollars support WSU athletics.

Undergraduate Indebtedness at Graduation FY 2018

WSU undergrad average (for students with debt): **\$27,094**

National average FY 2017: **\$28,650** (Proj. on Student Debt)

WSU median for those with debt: **\$24,741**

57% WSU students graduated with loan debt

65% nationally graduated with debt (Proj. on Student Debt)

28% - pay no tuition | **30%** - pay full tuition

Financial Aid and Scholarships to Undergraduates FY 2018

More than **\$300 million** to 20,796 students

State Need Grant undergrads: **5,919** (22%)

College Bound undergrads: **2,219** (8%)

Undergrad Time to Degree FY 2018 (All Campus)

Full-time first-time new freshman students: **4.2 years**

Full-time first-time new transfer students w/ AA degree: **2.5 years**

Four-year Graduation rate (FY 2018)

Undergrad rate: **36.6%**

Freshman retention rate (2017-2018)

WSU: **79.3%**

Low Income Students (2018)

Undergrads eligible for Pell Grant: **32.0%**

Freshman first year retention rate: **75.4%**

Four-year graduation rate: **26.8%**

Degrees produced: **1,799**

Degrees Produced (FY 2018)

Bachelors' degrees: **5,518**

High demand bachelors' degrees: **2,001**

Advanced degrees: **1,496**

Doctoral degrees: **336** (PhD and EDD); **261** (Professional)

2018/2019 WSU SNAPSHOT

WSU Head Count Enrollment (Fall 2018)

Total: 31,478 head count (28,680 FTE)

Undergrad: **26,098** Graduate/MBA: **4,153** Professional: **1,227**

- **78.0%** in-state (82.1% of undergrads are in-state)
- **14.9%** out-of-state | **7.1%** international students

<u>Pullman: 21,022 total</u>	<u>Spokane: 1,677 total</u>	<u>Tri-Cities: 1,841 total</u>	<u>Vancouver: 3,577 total</u>
Undergrad: 18,355	Undergrad: 576	Undergrad: 1,625	Undergrad: 3,181
Grad/MBA: 2,216	Grad/MBA: 325	Grad: 216	Grad: 396
Professional: 451	Professional: 776		

Everett: 275 total WSU Online: 3,086 enrolled in a degree program
 Undergrad: **275** Undergrad: **2,086** Grad: **1,000**
6,283 students receiving some form of online education (Fall 2018)
21 degree programs offered (Undergrad: 12; Grad: 9)

WSU State Funded FTE Enrollment (Fall 2018)

Total: **28,680 FTE**
 Pullman – **22,004** Spokane – **2,193** Everett – **219** Tri-Cities – **1,388** Vancouver – **2,876**

Students of Color 30.0% (34.8% of total freshmen) (Fall 2018)

Pullman: 29.8%	Vancouver: 28.0%	Spokane: 28.1%	
Everett: 33.8%	Tri-Cities: 41.9%	WSU Online: 27.4%	

First Generation Students (Fall 2018) (All Campuses)

Total: **9,798** students – **37.5%** total undergraduates | Total: **1,932** students – **37.4%** total freshman

Transfer Students (Fall 2018)

Total: 2,701 **77.3%** of applicants offered admission

Total percentage of applicants enrolled: 52.9%

Pullman:	1,177	77.0% offered admission	Vancouver:	607	76.3% offered admission
Spokane:	98	85.0% offered admission	Everett:	102	63.8% offered admission
Tri-Cities:	225	79.5% offered admission	WSU Online:	492	79.9% offered admission

Alumni (2018)

Total: **214,901** Washington: **132,602** - **62%** of total alumni
 Eastern Washington: 49,681 - **37%** of total alumni in Washington
 Western Washington: 82,921 - **63%** of total alumni in Washington
 ***Puget Sound: 57,842 - **44%** of total alumni in Washington

Employee FTE* by Work Location (Fall 2018)

	Faculty	AP**	Classified	Total
Pullman	1,391.6	1,385.1	1,527.9	4,304.7
Spokane	265.4	149.4	171.7	586.4
Tri-Cities	116.2	104.5	61.6	282.3
Vancouver	218.6	76.6	113.0	408.2
Everett	23.0	15.3	9.0	47.3
Other	211.4	268.2	137.5	617.1
Total	2226.2	1999.1	2020.7	6246.0

*Includes FTE for monthly appointments only **AP refers to administrative professional employees

Bargaining Unit Employees (2018)

Total Bargaining Unit Employees: **240** Total Bargaining Units: **6** ***Data compiled Jan 2019

TOUR SITES & CONTACTS

WSU CAMPUS

Washington State University Tri-Cities

2770 Crimson Way, Richland, WA 99354

TOUR SITES

Brelsford Vineyards Apartments

215 University Drive, Richland, WA 99354

Ste. Michelle Wine Estates WSU Wine Science Center

359 University Drive, Richland, WA 99354

LODGING

The Lodge at Columbia Point

530 Columbia Point Drive, Richland, WA 99352

509-713-7423

DINING

Drumhellers in The Lodge at Columbia Point

530 Columbia Point Drive, Richland, WA 99352

509-578-1591

TRANSPORTATION

Tri-Cities Airport (PSC)

3601 N 20th Avenue, Pasco, WA 99301

509-547-6352