



WASHINGTON STATE UNIVERSITY



WSU Advisory Council Meeting

Vancouver, May 11, 2017



WASHINGTON STATE
UNIVERSITY

2017 ADVISORY COUNCIL MEETING

May 11, 2017

COORDINATORS & DAY-OF CONTACTS



Renee Bartocci

Chief of Staff

WSU Vancouver

Cell: 360-601-1782; renee.bartocci@wsu.edu



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Director of Regional Relations

External Affairs & Government Relations

Cell: 206-300-1930; mgarrett@wsu.edu



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ITINERARY

WEDNESDAY, MAY 10

6:00PM **Optional Dinner at Hudson’s Bar & Grill at Heathman Lodge**

Dinner located in the mezzanine on the second floor. The staircase to the mezzanine is located on your left as you walk into the main lobby towards the front desk. A sign for the “WSU Advisory Council” will be posted by the staircase.

7801 NE Greenwood Dr, Vancouver, WA 98662

Overnight at the Heathman Lodge

7801 NE Greenwood Dr, Vancouver, WA 98662

THURSDAY, MAY 11

7:30AM Members check out and meet in hotel lobby to confirm travel arrangements to campus

8:00AM **Buffet Breakfast: Welcome, Introductions and Remarks from WSU President Kirk Schulz**

Dengerink Administrative Building, Room 129-130

- Mel Netzhammer, WSU Vancouver Chancellor

9:00AM **The WSU Vancouver Campus and Destination 2021**

- Mel Netzhammer, WSU Vancouver Chancellor

9:30AM **Research: Presentation of WSU Vancouver’s Three Research Clusters**

Overview: Christine Portfors, Assoc. Vice Chancellor of Research & Graduate Education, WSU Vancouver

Brain Health: Barbara Sorg, Professor of Neuroscience, WSU Vancouver

Sustainable Waters: Mark Kramer, Assoc. Professor, School of the Environment, WSU Vancouver

Sensors & Devices: Hakan Gurocak, Professor and Director, School of Engineering and Computer Science, WSU Vancouver

10:30AM Break

10:45AM **Student Success: Presentation of student programs to increase enrollment, success and retention**

- June Cauty, Assoc. Vice Chancellor for Academic Affairs, WSU Vancouver
- Laurel Rae, Director of Enrollment, WSU Vancouver
- Michelle McIlvoy, Director of Student Development, WSU Vancouver

ITINERARY

- 11:45AM Travel to Firstenberg Student Commons
- 12:00PM **Lunch and Remarks**
Firstenberg Student Commons
- **Welcome:** Narek Daniyelyan, WSU Student Regent
 - **Remarks:** Colleen Kerr, WSU Vice President for External Affairs & Govt. Relations
- 1:00PM **Campus Tour**
Attendees will be split into smaller groups and led around the Vancouver campus by student ambassadors/cabinet members
- 1:45PM **Chancellor's campus highlights: Everett, Spokane and Tri-Cities presentations**
Dengerink Administrative Building, Room 129
- 3:00PM **All WSU Advisory Council Executive Session**
Dengerink Administrative Building, Room 129
- Lisa Brown, WSU Health Sciences Spokane Chancellor
 - Keith Moo-Young, WSU Tri-Cities Chancellor
 - Mel Netzhammer, WSU Vancouver Chancellor
 - Paul Pitre, WSU North Puget Sound at Everett Chancellor
- 4:50PM Travel to Engineering and Computer Science Building Lobby
- 5:00PM **Reception: Advisory Council members, WSU leadership and student leaders**
Engineering and Computer Science Building Lobby
- **Welcome:** Mike Worthy, WSU Regent

ADVISORY COUNCIL MEMBERS



Carl Adrian
WSU Tri-Cities
CEO, Tri-City Development
Council (TRIDEC)



Crystal Donner
WSU North Puget
Sound at Everett
President/CEO
Perteet, Inc.



Maggie Bagwell
WSU North Puget
Sound at Everett
Director of Sno-Isle
Tech Skills Center



Lindsay Fisher
WSU Vancouver
Vice President, Evergreen
Memorial Gardens



Chris Bailey
WSU Vancouver
President, Lower
Columbia College



Brent Grening
WSU Vancouver
Executive Director,
Port of Ridgefield



Ken Baldwin
WSU North Puget
Sound at Everett
General Manager, Business
Solutions Entrepreneur



Bryce Helgerson
WSU Vancouver
Chief Administrative Officer,
Legacy Salmon Creek Medical
Center



Bob Bolerjack
WSU North Puget
Sound at Everett
Executive Director of
Govt. Affairs, City of Everett



Manny Hochheimer
WSU Health Sciences Spokane
Assistant Vice President Corporate
and External Relations, Numerica
Credit Union



Mike Bomar
WSU Vancouver
President, Columbia River
Economic Development Council



Eric Holmes
WSU Vancouver
City Manager,
City of Vancouver



Marty Dickinson
WSU Health Sciences Spokane
Executive Vice President
Cultural Enhancement Executive,
Umpqua Bank



Steve Horenstein
WSU Vancouver
Attorney,
Horenstein Law Group

ADVISORY COUNCIL MEMBERS



Bob Knight
WSU Vancouver
President,
Clark College



Susan Stacy
WSU Health Sciences Spokane
Chief Nursing Officer, Providence
Sacred Heart Medical Center



Alicia Lowe
WSU Vancouver
Attorney at Law, Schwabe,
Williamson & Wyatt



Amber Waldref
WSU Health Sciences Spokane
District 1 Representative
Spokane City Council Member



Julianna Marler
WSU Vancouver
CEO, Port of
Vancouver, USA



Steven Webb
WSU Vancouver
Superintendent,
Vancouver School District



Tim Merlino
WSU Vancouver
Superintendent, Education
Service District 112



Mei Wu
WSU Vancouver
Managing Director, SmartRG Inc.
Ambassador, Oregon Angel Fund



Ann Rivers
WSU Vancouver
Washington State Senator
18th Legislative District



Sharon Wylie
WSU Vancouver
Washington State Representative
49th Legislative District



Lisa Schauer
WSU Vancouver
Senior Vice President and COO
Business Services, MacKay Sposito

UNIVERSITY LEADERSHIP



Kirk H. Schulz
President

Washington State University



Lisa Brown
Chancellor

WSU Health Sciences Spokane



Keith Moo-Young
Chancellor

WSU Tri-Cities



Mel Netzhammer
Chancellor

WSU Vancouver



Paul Pitre
Chancellor

WSU North Puget Sound at Everett



Narek Danielyan
Student Regent

Washington State University



Mike Worthy
Regent

Washington State University



Colleen Kerr
Vice President

Ext. Relations & Govt. Affairs

WSU PRESENTERS & STAFF



Brenda Alling
Director
Marketing & Communications
WSU Vancouver



Anne Layton
Principal Assistant
WSU Vancouver



Renee Bartocci
Chief of Staff
WSU Vancouver



Carolyn Long
Director
Strategic Partnerships
WSU Vancouver



June Canty
Associate Vice Chancellor
Academic Affairs
WSU Vancouver



John Mancinelli
Chief of Staff & Operations
WSU Tri-Cities



Renny Christopher
Vice Chancellor
Academic Affairs
WSU Vancouver



Michelle McIlvoy
Director
Student Development
WSU Vancouver



Obie Ford III
Director
Equity & Diversity
WSU Vancouver



Jennifer Miltenberg
Director
Development & Alumni Relations
WSU Vancouver



Marcia Garrett
Director
Regional Relations
External Affairs & Govt. Relations



Chris Mulick
Director
State Relations
External Affairs & Govt. Relations



Hakan Gurocak
Professor and Director, School of
Engineering & Computer Science
WSU Vancouver



Christine Portfors
Associate Vice Chancellor
Research & Graduate Education
WSU Vancouver



Ulla Johnson
Assistant to the Chancellor
WSU North Puget Sound at Everett



Laurel Rae
Director
Enrollment
WSU Vancouver



Marc Kramer
Assistant Professor
School of Environment
WSU Vancouver



Barbara Sorg
Professor
Neuroscience
WSU Vancouver



Michael Stamper
Chief Information Officer
WSU Vancouver



Lynn Valenter
Vice Chancellor
Finance and Operations
WSU Vancouver

2016/2017 WSU SNAPSHOT

WSU Tuition and Fees, annual (Pullman) Fall 2016

Resident undergrad: **\$11,041 w/ fees**

Nonresident undergrad: **\$25,673 w/ fees**

Cost of Attendance (Pullman, RUG): **\$26,842**

Total Biennial Operating Budget Revenues

2015-2017: **\$2.1 billion** (\$423.5 million of this is state appropriation)

Total Capital Budget 2015-17 Biennium:

\$329.0 million

Budget Breakdown by Campus FY 2017

Pullman/Spokane: \$198.0 state/ \$196.9 tuition/ **\$394.9m total**

Tri-Cities: \$8.9 state/ \$10.3 tuition/ **\$19.2m total**

Vancouver: \$17.9 state/ \$22.6 tuition/ **\$40.5m total**

Total: \$224.8 state/ \$229.8 tuition/ **\$454.6m total**

Total Research & Development Expenditures (2015)

\$333.1 million (National Science Foundation, 2015)

Private Support (annual fundraising total) FY 2016

\$117.6 million

WSU Endowment (2016)

\$906.2 million, including \$418.9 million WSU Foundation and \$487.3 million land grant funds

Athletics Budget FY 2016

\$58.8 million generated by Athletics Operations, primarily from Pac-12 distributions (which include all broadcast revenues), ticket sales, contributions, sponsorship rights, NCAA distributions and student fees allocated by ASWSU. No general fund or tuition dollars support WSU athletics.

Undergraduate Indebtedness at Graduation FY 2016

WSU undergrad average (for students with debt): **\$22,924**

National average FY 2015: **\$30,100** (Project on Student Debt)

WSU median for those with debt: **\$21,281**

56% WSU students graduated with loan debt

68% nationally graduated with debt (Project on Student Debt)

28% - pay no tuition

34% - pay full tuition

Financial Aid and Scholarships to Undergraduates FY 2016

More than **\$296.8 million** to 18,844 students

Undergrad Time to Degree FY 2016 (All Campus)

Full-time first-time new freshman students: **4.22 years**

Full-time first-time new transfer students w/ AA degree: **2.51 years**

Four-year Graduation rate (FY 2016)

Undergrad rate: **35.2%** (WSU is above the national average)

Freshman retention rate (2015-2016)

WSU: **78.9%** (WSU is at the national average)

Low Income Students (2016)

Undergrads eligible for Pell Grant: **32%**

Freshman first year retention rate: **73.8%**

Four-year graduation rate: **27.5%**

Degrees produced: **1,914**

Degrees Produced (FY 2016)

Bachelors' degrees: **5,475**

High demand bachelors' degrees: **1,971**

Advanced degrees: **1,452**

Doctoral degrees: **322** (PhD and EDD); **238** (Professional)

***Data Compiled January, 2017

2016/2017 WSU SNAPSHOT

WSU Head Count* Enrollment (Fall 2016)

Total: 30,142 head count (27,344 FTE)

Undergrad: 24,904 Graduate/MBA: 4,238 Professional: 1,000

- 80.1% in-state (84.5% of undergrads are in-state)
- 12.8% out-of-state
- 7.1% international students

Pullman: 20,193 total Spokane: 1,493 total Vancouver: 3,426 total Tri-Cities: 1,868 total

Undergrad: 17,527 Undergrad: 583 Undergrad: 2,962 Undergrad: 1,636

Grad/MBA: 2,209 Grad/MBA: 367 Grad: 464 Grad: 232

Professional: 457 Professional: 543

Everett: 189 total

Undergrad: 189

WSU Online: 2,973 enrolled in a degree program ***WSU offered this option in 1998

Undergrad: 2,007 Grad: 966

5,092 unique students receiving some form of online education via WSU Online

21 degree programs offered (Undergrad: 9; Grad: 12)

WSU State Funded FTE Enrollment (Fall 2016)

Total: 27,344 FTE

Pullman - 21,266 Spokane - 1,905 Everett - 147 Tri-Cities - 1,323 Vancouver 2,703

Students of Color 28.9% (35.9% of total freshmen) (Fall 2016)

Pullman: 30.1% Vancouver: 25.2% Spokane: 21.7%

Everett: 36.0% Tri-Cities: 33.5% WSU Online: 25.2%

First Generation Students (Fall 2016) (All Campuses)

Total: 9,669 students – 38.8% total undergraduate enrollment

Total: 1,702 students – 37.6% total freshman enrollment

Transfer Students (Fall 2016)

Total: 2,697 – 72.3% of applicants offered admission

Total percentage of applicants enrolled: 56.1%

Pullman: 1,171 68.3% offered admission Vancouver: 624 77.5% offered admission

Spokane: 88 85.2% offered admission Everett: 76 61.1% offered admission

Tri-Cities: 284 81.3% offered admission WSU Online: 454 74.7% offered admission

Alumni (2016)

Total: 214,361

Washington: 123,805 - 58% of total alumni

Eastern Washington: 46,333 - 37% of total alumni in Washington

Western Washington: 77,472 - 63% of total alumni in Washington

***Puget Sound: 54,680 - 44% of total alumni in Washington

Employee FTE* by Work Location (Fall 2016)

	<i>Faculty</i>	<i>AP**</i>	<i>Classific</i>	<i>Total</i>
<i>Pullman</i>	1,481.9	1,391.0	1,546.3	4,419.2
<i>Spokane</i>	254.8	144.2	160.0	559.0
<i>Tri-Cities</i>	123.1	97.3	78.5	298.9
<i>Vancouver</i>	211.1	79.6	114.8	405.5
<i>Everett</i>	16.4	9.6	3.0	29.0
<i>Other</i>	228.6	285.0	168.3	681.9
<i>Total</i>	2316.0	2006.6	2070.8	6393.4

*Includes FTE for monthly appointments only

**AP refers to administrative professional employees

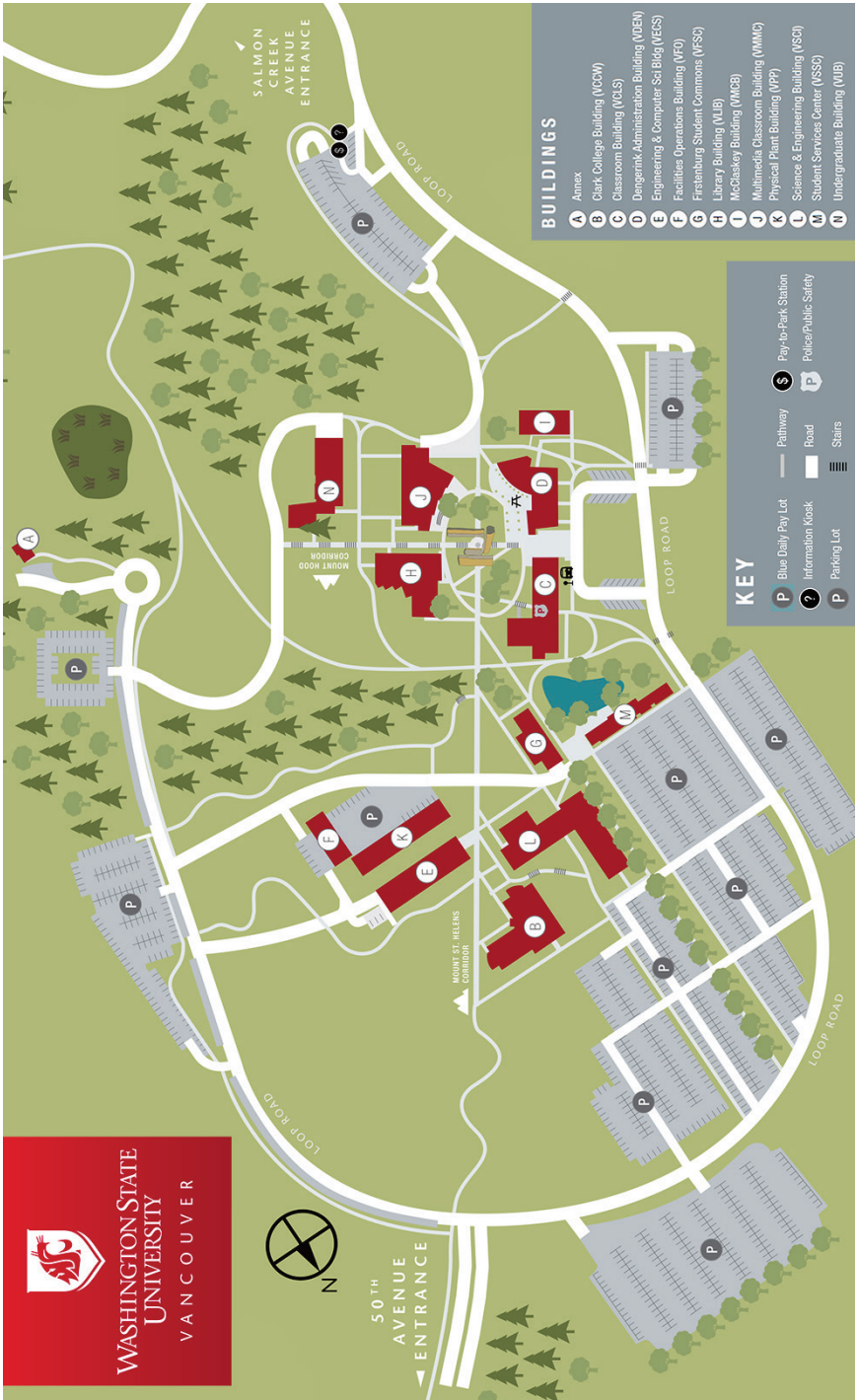
Bargaining Unit Employees (2016)

Total Bargaining Unit Employees: 359

Total Bargaining Units: 7

***Data Compiled January, 2016

MAPS



TRAVEL CONTACTS

WSU LOCATIONS

WSU Vancouver

*14204 NE Salmon Creek Ave,
Vancouver, WA 98686*

HOTELS

The Heathman Lodge

*7801 NE Greenwood Drive
Vancouver, WA 98662
360-254-3100*

RESTAURANTS

Hudson's Bar and Grill

*7805 NE Greenwood Drive
Vancouver, WA 98662
360-816-6100*

AIRPORTS

Portland International Airport (PDX)

*7000 NE Airport Way, Portland, OR 97218
503-460-4234*

